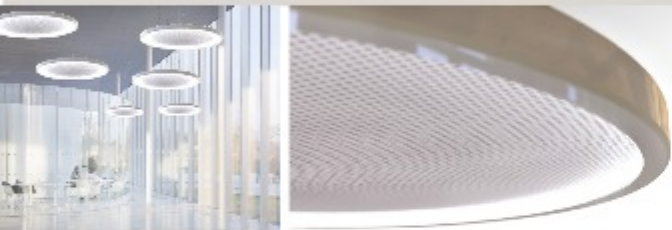


## FUTON



## CHALLENGE

## STORY

ISSUE: Lighting + decoration + acoustic

- Acoustic is a big issue in many projects > modern offices done in industrial buildings, universities, restaurants have a lot of noise
- A lot of offices are renovated from old industrial halls, where acoustic is a big challenge + they use more decorative fittings in the common areas
- France restaurants > the noise is a big problem in restaurant since the increase of the number of tourists,

CHALLENGE:

- Connect acoustic and light in a designed solution, which when positioned correctly can decrease the noise > you will hear better on what I'm talking about, even if the space is crowded you can't hear the noise
- can fit alone (only lighting) or in combination with separate acoustic panels

USE: hospitality (restaurants, bar, hall), education and conference halls, cinemas, meeting rooms, collaboration areas, open spaces

ACOUSTIC

- which frequencies we want to control > echo and voice
- wall is the best place to position the acoustics

## ADVANTAGE &amp; DETAILS

Difference from competitors:

- design

Important details:

- low height (27 mm), 2 sizes
- Decorative effect of illumination (light source is positioned vertically to illuminate the fabric and diffuse the light in the space)
- Is a project based luminaire (acoustic and light calculation is project based), where additional acoustic panels are added to the space > collaboration with Fonology for acoustic calculations

## TECH. SPEC.

**Installation:** ceiling/wall, suspended

**Sizes:** diameter: 600, 1200mm, H=27mm

Acoustic performance: B class

**Lumen package:** 150 lux on the table

LED strip inside because of the bending

**Driver:** DALI (remote, 24 V)

**Colours:**

- Frame: white, black, antracite
- Fabric colours: white, grey, beige, orange, green (\*fabric selection will affect the light output of the product)

Material: Aluminium frame, acoustic part in polyester fiber fabric (recycled material)

Availability: Q3

Price range: medium-high

P

BIBA



## STORY

### STORY:

Some spaces just need jewellery. Biba is very vast in choices and gives you creativity how you can integrate it in the space. The shapes, colours and the choice of compositions make Biba different in every space she appears.

The light create your own special place, with ambient, intimacy and focus. Not too much, but still giving you the best visual comfort.

### ISSUE:

- Lack of a suspended decorative product in the portfolio (small, ambient) for hospitality
- decorative products are not efficient, high priced and frequently based on old technologies

### CHALLENGE:

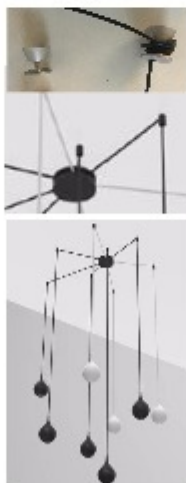
- minimal size with right light output
- possibility to play with shapes, height and colour combinations

USE: hospitality (restaurant, bar), private, reception areas, chill out spaces

## FAQ

### I need a cluster of more Biba together

- We are preparing a cluster option as well with the possibility of position multiple Bibas on the same driver and ceiling cups.
- Additional clips will be available to position Bibas on other locations
- The limit is 1 driver in the ceiling cup, which can cover up to 6 Biba
- you will configure each Biba separately and install them together onsite on the same driver/ceiling cup



## CHALLENGE

### The wish spot:

- Every city has a "make a wish spot and here is ours. If you touch the right Biba, you will have luck in lighting
- Look at me I've touched it and I'm a lighting doctor already

Can you guess how heavy Biba is?

> 0,5 kg > argument about thermal management and straight cable

## ADVANTAGE & DETAILS

### Difference from competitors:

- design - Everybody loves Biba) & details

### Other details:

- details (size, connection between cable and product)
- heavy > made from aluminium for a perfect thermal management and to have a straight cable
- efficient, high light quality (same light source than Atos)
- No glare > the light source is integrated in the luminaire

## TECH. SPEC.

Installation: suspended, 3 shapes

Sizes: diameter 75 mm

Lumen package: 400 - 730 lm

Lightcolours 2700 - 3000 - 4000K

Reflector 38° - 60°

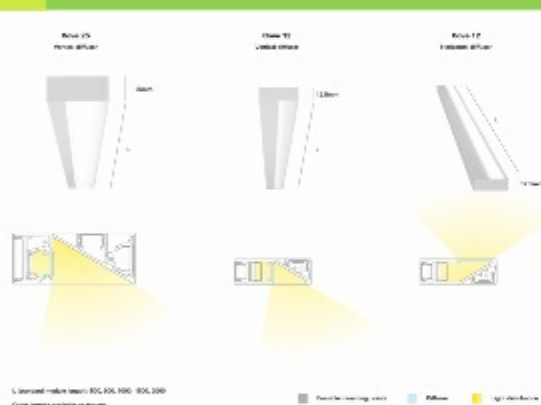
Driver: FO (integrated), DALI (remote), on invisible track adapter

Colours: wh, bl,

- other colours and gloss colours on request

Availability: available, cluster from Q2

Price range: 170 - 250 €



## STORY

### STORY

Give your space a feeling of a light coming in or put it under cascades or shelves to light up the things that need to be seen. Cove is a light that can be decorative, functional or both at the same time as it always create an uniform lighting with an elegant touch.

Place it in a hotel lobby or a room and make your guests feel welcome, use it in a closet or blend it with corridor interiors and give your visitors that extra feeling. Cove offers a numerous possibilities for personalized experience and a first impression that will never be forgotten.

**USE:** hospitality, office

## FAQ

### What is the max light line length with a single power entry?

- Up to 5 m length, because on that length we can guaranty the same light intensity (luminous flux) and uniformity throughout the whole length.
- The modules are connected with quick connectors.

### How is the installation?

- First you instal the luminaire holder and click in the product in
- mounting in the furniture with luminaire furniture holder



## ADVANTAGE & DETAILS

### Difference from competitors:

- Professional solution of cascades (wallwasher)

### Other details:

- Uniform, controlled lighting, stable colour along all the way, high light quality
- 3 models in 2 sizes are available for different application possibilities. The difference between the models is in position of the diffuser > different light distribution and simplicity to clean)
- Simple installation and product connection with quick connectors

### LED strip problematic:

- LED strip problems are: colour quality, colour stability, glue is disconnecting from the LED strip, parts of the LED strip stop working after the period of time

## TECH. SPEC.

**Installation:** cascades, in furniture (RV)

### Sizes:

- 12,5 and 25 mm (as plaster), lengths from 500 to 2000 mm per module,
- Up to 5 m length to assure uniform luminous flux, connection with quick connectors

**Lumen package:** 160 - 600 lm/m, 5-10- 15 W/m

**Light colour:** 3000K, 4000 K, (2700K on request)

**Driver:** DALI, FO (external)

Availability: Q2

Price range:



## STORY

### STORY

Great design is transparent.

The goal was to create a modern office luminaire, that will offer a great visual comfort, but will stand out from the rest and give its users a little more.

### DIFFERENTIATION:

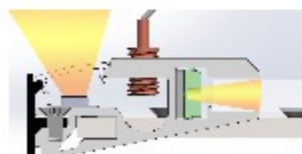
There are already existing similar product applications on the market, but the difference is in the design:

- the frame shape is regressed, which offers a smooth light transition, but at the same time functions as a decorative element
- the dual color option of the frame
- additional indirect option to the standard DI (TW or RGB)

### POSITION IN THE PORTFOLIO

- modern office luminaire, positioned higher than Taro, Ilus

**USE:** office, bank, meeting room, reception



Light source is positioned on the side, additional indirect illumination option (TW or RGB)

### Can you see what is on the other side:

- There is a message for one of you on the other side of the luminaire. The message says "YES", so prepare your joke accordingly.
- > when the luminaire is off you can "see" what is on the other side, when is on you get a perfect illumination

## ADVANTAGE & DETAILS

### Difference from competitors:

- Frame design (regressed & dual colour option)
- Extra indirect option in TW or RGB

### Other details:

- 20 mm height
- Transparent diffuser > LGP (light guide panel)

## TECH. SPEC.

Installation: S

Sizes: 1572x372 mm

**Lumen package:**

LED source: LED pcb

Driver: DALI, single/double switch (in the ceiling cup or remote in the ceiling)

Colours: BL-WH, WH-BL, BL, WH

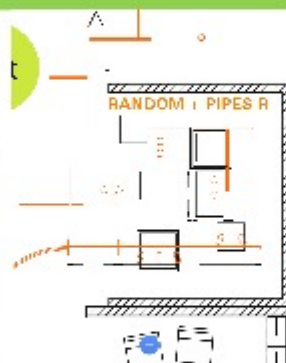
Light distribution: SDI (D 60%, I 40%) + additional Ind option (TW/ RGB/ or additional white if you need extra indirect > with remote driver position)

Availability: Q2 2018

Price range: medium-high



## RANDOM



## CHALLENGE

## STORY

## STORY:

- a lot of spaces have open ceilings with all the installations left visible
- with Random you can create a secondary ceiling with light in an interesting creative pattern.
- you are getting a creative general illumination of the space

## CHALLENGE:

- usually the connections for T shapes are quite complicated to do perfectly, but Random is developed with perfect T connections in mind

USE: retail, open spaces, hospitality

## FAQ

How do i order Random?

- we need a technical drawing of the system, composed from standard modules of Random (flex, single, single flex)
- Random flex will have predefined possible dimensions and positions of joints (left/right side) > ex: Random 2800 mm, 3rd pos. left, 4 th position right
- random single has a predefined length
- suspension set and end cups have to be ordered separately
- our Technical support will check if everything is correct and check the power in positions and necessary quantity



## ADVANTAGE &amp; DETAILS

Important details and difference from competitors:

- what is on the market is standard predefined size t junction options, which are interesting, but bring limited dynamics when doing t joints compositions or are totally on request or custom made.
- Random brings extra flexibility, which is possible with predefined, standard modules
- the joints are perfectly done, no light is emitted on the connection

## TECH. SPEC.

**Installation:** 5

**Standard lengths:**

For modules with junction possibility (flex)

- 840 mm, 1400 mm, 2240 mm, 2800 mm with more possible positions of T junctions (left & right side), but with a maximum of 2-4 selected T junctions depending on the length.

For modules that are connected to the joint (single):

- 840 mm, 1120 mm, 1400 mm, 1680 mm, 2240 mm, 2800 mm, 3080 mm

All other data are the same as in Kalis

**Availability:** Q4 2018

**Price range:** medium - high



## STORY

### STORY

The simple shape is neutral and widely generic to fit easily anywhere. Thanks to a variety of applications, an uncompromising performance and high efficiency, it has the power to point the attention and to create a special atmosphere in a space.

### ISSUE:

- 

### CHALLENGE:

**USE:** as secondary ceiling

## ADVANTAGE & DETAILS

### Difference from competitors:

- 

### Other details:

- 

## TECH. SPEC.

**Installation:**

**Sizes:**

**Lumen package:**

**Driver:**

**Colours:**

**Availability:**

**Price range:**



## STORY

A range of recessed LED spots brings efficiency and customization together. With a wide choice of colour combinations, power options and sizes, Pipes R is a spot that can blend in discretely or become an eye catching element in the space.

The concept of »Less is more« went beyond the design itself or the way a space is used. Each and every product component has been optimized to make the Pipes R highly efficient and affordable.

### ISSUE:

- 

### CHALLENGE:

**USE:** as secondary ceiling

## ADVANTAGE & DETAILS

### Difference from competitors:

- 

### Other details:

- 

## TECH. SPEC.

**Installation:**

**Sizes:**

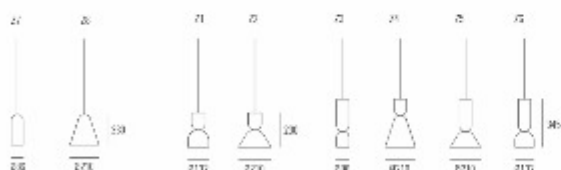
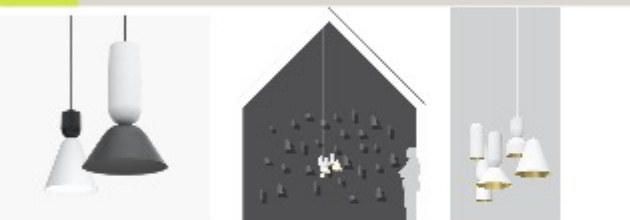
**Lumen package:**

**Driver:**

**Colours:**

Availability:

Price range:



## STORY

### STORY: Light up your creativity

Mix and match your favourite combination of five different shapes and trendy colour range to create something that fits your wishes like a glove. Finest materials, green technologies and sophisticated production reflect in top-notch design and give this decorative element a chance to create an ambient of your dreams. Whether you are planning a home, a restaurant, a hotel or a store, Zoe finds its place in minimalistic, Scandinavian and urban interiors and turns it in something truly beautiful.

### CHALLENGE:

- Create a lower priced decorative products, that can still be creative in compositions and applications

**USE:** gas stations, bars, hospitality, private

## CHALLENGE

### There is a lot of Zoes in the room:

- Zoe is done from 5 different shapes. How many models do you think are available? the hint is inside this room

> 5 shapes >>> 8 models

## ADVANTAGE & DETAILS

### Other details:

- 5 shapes > 8 models
- affordable price
- every detail is taken care of (cable-product)

## TECH. SPEC.

**Installation:** S

**Models:** 8 different models (from 5 shapes)

**Lumen package:** 150 - 670 lm (depending on shape)

**LED source:** Chip CLU 028 Citizen

**Driver:** FO, DALI

### Colours:

- white, bl-wh (april)
- inside part will be in the same colour as outside (colour choice affects the lumen output - ex. black up to 75%)
- Different internal colour is available on request (white or gold)

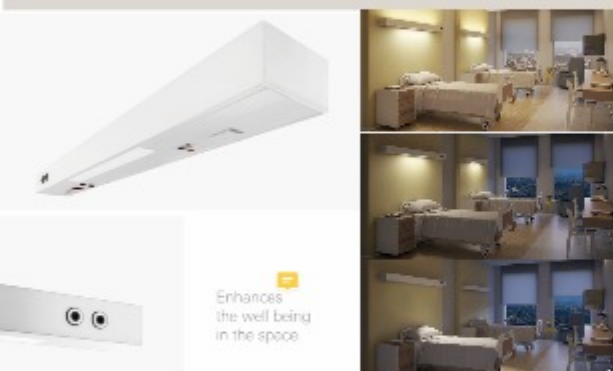
Material: aluminium

Availability: wh, bl-wh > april; dual colour, white inside may

Price range: 160 € (with integrated driver); with different internal colour (+20 €, is on request)



## MEDIS



Enhances  
the well being  
in the space

## STORY

## STORY

Why: to make you feel better in a hospital  
Medis can adapt easily to a multitude of needs, considering what the patients, nursing staff and visitors need. This flexible illumination enhances the well-being while providing for a better living comfort in an unfamiliar environment.  
Different lighting settings are possible: for examination rounds, visiting times, reading, night or daytime illumination. Besides optimal illumination, Medis offers an integration system with power inlets, communication outlets and medical gases.

## Main difference of Medis:

- not a typical hospital luminaire design, clean & minimalistic

## USE:

health & care, retirement homes, student houses

## FAQ

Medis vrs. classic hospital lighting - showing the difference with a standard hospital luminaire

- Our product is designed and already electrified internally, so it's easier to install



How does the specification look like:

- tender documentation, minimal size of the luminaire
- Define the mechanical info: position and number of power outlets, switches, UTP, Nurse call predisposition (with brand name) ,...
- Electrical info: how they want to switch the luminaires (on the luminaire, remote control from nurses desk (night regime) , swicher on the entrance (general light) + combination of all)
- Gassess position, which brand do you use on the market
- Previous installation info & positions of gassess and electricity in case of hospital refurbishment

What changes based on the country:

- We use: Power outlet (Tem), Nurse call (Zetler), Medical gas predisposition (Dragger) > standard for South-East European markets
- Other country: have to provide the brand name used in the country; with technical drawing/3dmodel, sample provided by them or us in order to make the final drawing of the luminaire & offer
- we supply the predisposition, the customer has to find the certified installer for gasses, nurse call (supplied by the installer) and electrical installer

## CHALLENGE

Klic sestre >

Aplikacija scan your body (štos)

tik tak tablete + nalepka

> Lighting Pill

## ADVANTAGE &amp; DETAILS

## Difference from competitors:

- design (less hospital look)

## Other details:

- is a project based luminaire (configuration must be made based on project needs, support by project department), according do country legislation (ex. gassess)
- electricity and gassess have to be devided in space by legislation)

## TECH. SPEC.

## Installation: W

**Light Scenarios:** Doctor's visit, standard mode till 22:00; reading light, sisters call

**Other Modules:** Power outlets, switches, UTP, Nurse call, Gasses, ...

**Configuration:** Project based luminaire (functions defined on request)

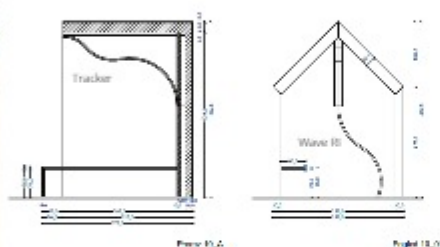
**Luminaires for use in clinical areas of hospitals and health care buildings, Certified as medical equipment**

Availability: Available

Price range: **Model on the fair price: \_\_\_€**



## TRACKER



## STORY

## STORY / CHALLENGE:

- to create a luminaire that can track the most fluid architectures
- The concept was inspired by the human body > the flexibility of the spine

## PRODUCT OPTIONS:

- vertical radius with tracker, that is flexible to adapt to the wall radius
- horizontal radius with wave ri, that has to be predefined by using standard modules
- tracker and wave ri can join together

USE: fluid architecture, project based applications

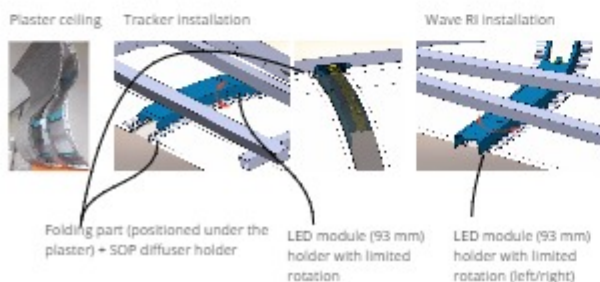
## FAQ:

How do I get an offer or make the order?

- for Tracker we have to get the architectural drawings with all the details of the wall (radius, dimensions, wall material specifications...) with the total length of the product. At the end you order a certain length of the product (up to 95 mm exact). The SOP diffuser comes in a roll.
- Wave ri will have standard radius modules available, that you can preselect (because of the SOP diffusers that are milled) based on the project needs

How is Tracker installed?

- Tracker fits the standard plaster ceiling constructor standards and it has to be installed together with the plaster work. The product can adapt to different plaster thickness, and is folded on site, according to the wall radius
- Wave RI has the same logic of installation, only the folding is limited to standard radius only, because of the standard SOP diffuser shapes.



## CHALLENGE

How do you think you make an order of the product?

## ADVANTAGE &amp; DETAILS

Difference from competitors:

- Tracker radius can adapt to the wall radius

Other details:

- fits to standard plaster ceiling constructions (H=10, 12,5, 15, 18, 25 mm)
- Connection of Wave RI (horizontal radius), and Tracker (vertical radius konveksno, konkavno) possible
- Tracker > you order the desired length and adapt the radius on the site, rolled diffuser
- Wave RI > standard radius because of the limited flexibility of the diffuser

## TECH. SPEC.

Installation: RI

Sizes: W-80 mm, radius +/- min 500, diameter 1000

Lumen package:

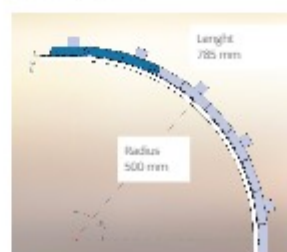
Optic: SOP and DPR in the role, which will become an option for Gyon as well

IP 20

Driver: DALI (external driver)

Availability: Q4 (Q1 2019)

Price range:



## OFFICER



## STORY

The main benefit of the Floor/Table luminaires is that they don't need installation and that they are flexible to move with your table anywhere.

But are they fully flexible?

Usually they have quite a few limits:

- they are designed to be positioned only on one position (side of the table)
- the table is not always covered with light uniformly (more on the side on which the table is positioned)
- the design is quite classic and common between all producers

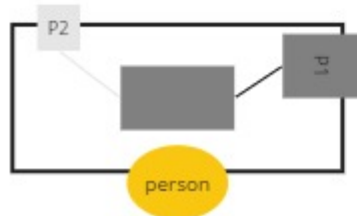
CHALLENGE:

- to create a distinctively designed luminaire
- to cover perfectly the complete table with light, using lenses
- to be flexible enough with positioning with dual rotation (head & pillar rotation) to adapt to the table needs

POSITION IN THE PORTFOLIO

- to increase the choice of floor and table luminaires in the portfolio, but positioned higher than Taro or Tol
- floor and table versions are particularly interesting for the German market

USE: office, bank



Possible positions on the table (P1, P2)

## CHALLENGE

Office rearrangement? No problem

- On the floor there will be a sticker representing the second possible table
- Because of the double rotation you can easily readapt the luminaire to the new table position and get a great illumination

> this feature is specially important for the floor luminaires, because it allows a multiple position of the luminaire close to the table

## ADVANTAGE &amp; DETAILS

Difference from competitors:

- design (pillar shape)
- Floor version > possible to position on different sides of the table (depending on the table design), because of the rotation you will always get the light where is needed

Other details:

- pillar shape
- USB charger, touch dim
- Table version (detail of fixation in the table)
- use of lenses



## TECH. SPEC.

**Installation:** T, F

**Sizes:** 650x180 mm (head)

Direct/indirect

**Lumen package:** 500 lux on the table (UGR<19)

Rotation: head, pillar

**Driver:** DALI, double switch, IQ (presence, light sensor)

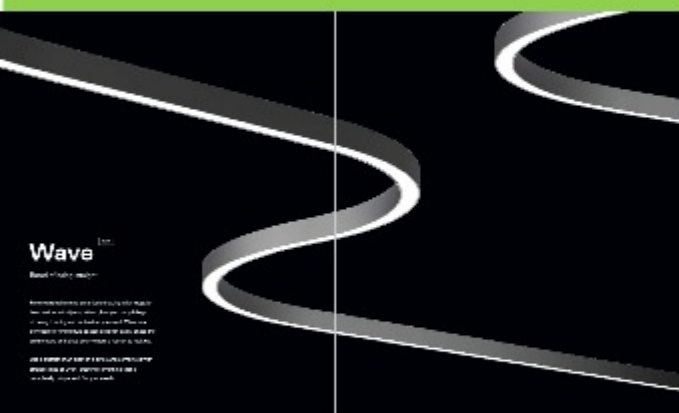
**Colours:** white, silver aluminium

Material: Aluminium, plastic (pillar shape)

Availability: Q4/Q1 2019

Price range:

## WAVE



## STORY

**STORY:** Bored of being straight.

From classical form to an artistic drawing with irregular lines and round objects, Wave gives you the privilege of doing it as big and as bold as you want. Wave is a perfect pick for big fluid spaces as it can easily chase the architecture and gives your visitors a reason to look up.

Use a quarter or an eight of a circle and combine it with straight lines of Gyon, creating something that's completely unique and fits your needs.

## PROJECT STORY

- if you look to nature, you will rarely see straight lines. Wave is like a river, making its way through. By positioning it in the shopping centre corridors, the product will guide you between the shops in a much more natural way.

## CHALLENGE

## ADVANTAGE &amp; DETAILS

**Difference from competitors:**

- connecting Gyon, Wave and Atrix together > the curved part is priced higher, the Gyon part is cost effective

**Important details:**

- Connection between modules > no light is emitted

## TECH. SPEC.

Installation: C, S, SDI

Sizes:

- Angle 90° (1/4 circle) > 1194, 1767, 1963, 2356, 2741, 3142 mm (exterior dimension)
- Angle 45° (1/8 circle) > 1178, 1924, 2395, 3142 mm (exterior dimension)

Lumen package: 1540 - 2760 lm/m

Colour temperature: 2700K, 3000K, 4000K

Optic: SOP, MPR

Driver: DALI, FO



Availability: C & S (Available), SDI (available in Q2)

Price range: 470 - 1.600 EUR



## P WAVE ROUND



## STORY

Challenge your creativity by designing figures of repetition or an original combination of different shapes and sizes. It's an object that seeks attention without taking control over your space.

'Wave Round' may look all glitz and glam, but it also boast with increased efficiency and reduced glare, which makes it appropriate for your reception, building entrance or a shopping centre.

## PROJECTS STORIES

- Wave Round is part of the concept of Erste banks.

Usually all the receptions or bank counters are rectangular shapes, where you have to wait in lines and there is only one right position to stand. by making the round reception, people can come from anywhere and they are always first. the lighting is following this concept with a double wave Round composition, which simbolize that you can approach freely and you will be served right away.

## FAQ

How can I make a lighting calculation (Dialux or Relux)

- you have to position the 93 mm modules on the dimensional drawing of the circle

Why it has so many suspensions?

- because of an easy installation, that you can mount each piece separately and connect them together when they are suspended (less workforce needed = 2x)
- Each modul has 2 suspensions

## CHALLENGE

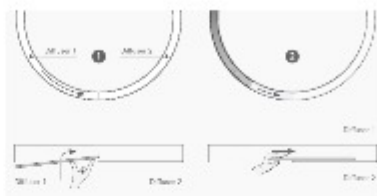
## ADVANTAGE &amp; DETAILS

Difference from competitors:

- possible to join with Wave or Gyon
- also available with acoustic or Moss wall option

Important details:

- You order the complete circle (don't need to compose it from different parts and calculate manually)
- perfect joint of two modules (no light emitting)
- Rotation of diffusers for an easier installation (DPR and SOP)



## TECH. SPEC.

**Installation:** C, S, SDI

**Sizes:** 1050, 1340, 1520 2250, 2500 3000, 3500, 4000, 4900, 6000, 8000 mm diameter

**Lumen package:** 1540 - 2760 lm/m

**Colour temperature:** 2700K, 3000K, 4000K

**Optic:** SOP, MPR

**Driver:** DALI, FO

Availability: C & S (Available), SDI (available in Q2)

Price range: 1200 - 11.000 EUR



P

ACUSTO

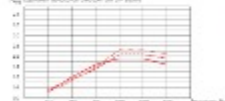
CHALLENGE



Important details:

Panel: Ecophon plate 40 mm

$\alpha_{p, \text{Ecophon}}$  (without acoustic panel) (in percent)



- Side Code 01200\_250  
- Side Code 01200\_400  
- Side Code 01200\_500  
cut in over: double of value

Frequency (Hz)	Ecophon		MOSSwall® (with acoustic panel)							
	250 Hz	400 Hz	125 Hz	250 Hz	500 Hz	1000 Hz	2000 Hz	4000 Hz	8000 Hz	
250	0.10	0.15	0.10	0.15	0.20	0.25	0.30	0.35	0.40	
500	0.15	0.20	0.15	0.20	0.25	0.30	0.35	0.40	0.45	
1000	0.20	0.25	0.20	0.25	0.30	0.35	0.40	0.45	0.50	
2000	0.25	0.30	0.25	0.30	0.35	0.40	0.45	0.50	0.55	
4000	0.30	0.35	0.30	0.35	0.40	0.45	0.50	0.55	0.60	
8000	0.35	0.40	0.35	0.40	0.45	0.50	0.55	0.60	0.65	

## STORY

**STORY:** Keep the noise down

In an open workspace, there is nothing more annoying than noises you don't want to hear. But here comes Acusto and it's here to make a change. Acusto is a luminaire that features acoustic panels that provide excellent absorption of sounds, making your area not only quieter but also more private. Think about Acusto when creating large or open spaces with a majority of hard surfaces and an echo, or when you're simply seeking for a different and green solution. And by saying that, we think about MOSSwall® panels that don't only help to absorb the noise but also brings the nature inside and is maintenance free. How cool is that?

**ISSUE:**

- Acoustic is a big issue in many projects > modern offices done in industrial buildings, universities, restaurants have a lot of noise
- A lot of offices are renovated from old industrial halls, where acoustic is a big challenge + they use more decorative fittings in the common areas

**CHALLENGE:**

- create a bigger size acoustic solution that is functional and decorative as well - make it more than a luminaire
- use standard Wave round sizes and standard acoustic panels

**USE:** when noise is a problem - office, education and conference halls, meeting rooms, collaboration areas, restaurants, public buildings

## ADVANTAGE & DETAILS

**MOSSwall:**

- is acoustically absorbent
- it requires no maintenance and is the ultimate synergy of nature and design (indoor use only).
- anti-static treatment to avoid the capture of dust
- requires a relative humidity of 40 to 50% and doesn't like to be placed into direct sunlight
- MOSSwall® is fully guaranteed for 4 years from the date of purchase and is also full tested and certified for fire, acoustic and antibacterial control
- you can find it in luminaires, wall installations, interior designs,...
- more on <https://verdeprofilo.com/it/download/catalogo/mosswall>

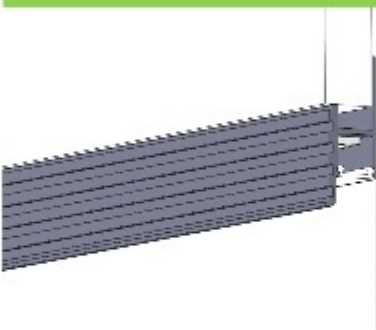
Future models: Rectangular shape to cover a table of 4

## TECH. SPEC.

Installation: 5  
Size: 1340 mm (acoustic part diameter is 1200mm)  
All the other data are the same as in Wave Round

Availability: Q2  
Price range:

## EDGE



## CHALLENGE



## STORY

STORY: Creating graphics with light

- there are many beautiful light effects, that can bring a space to life, create atmosphere, focus attention,... - Edge is a product, that blends in completely and bring you what you need - a pure effect of light, without seeing the product.

CHALLENGE:

- to make it become part of the wall (same dimensions as plaster, that can be integrated as part of the wall) creating beautiful light effects
- slim (12 mm), to hide it behind the glass, bed, signalization signs, ... and elevate them to create an atmosphere or attract attention

USE: Hotel: lobby, room, wardrobe, Pubs / Bars / Restaurant, Signalization

## ADVANTAGE &amp; DETAILS

Important details:

- can be integrated in the plaster (same size) - 12,5 mm
- Uniform, controlled lighting, stable colour allong all the way, high light quality
- Simple installation and product connection with quick connectors
- Gold connectors > longer lifetime & durability
- Mechanical fixation > no glue, no strip > perfect light control, perfect lumen,

## FAQ

What is the max light line length with a single power entry?

- Up to 5 m length, because on that length we can guaranty the same light intensity (luminous flux) and uniformity throughout the whole length.
- The modules are connected with quick connectors.

What is the main difference between Edge and Cove

- Edge is more decorative, is installed to become part of the wall

How far away can the driver be positioned:

- Less than 2m is under warranty, not to have disturbance (above 2 m it becomes like antenna)

## TECH. SPEC.

Installation: W, (C)

Length: 500 - 2500 mm (100 mm step),

- 12,5 (as plaster), lengths from 500 to 2000 mm,
- Up to 5 m length to assure uniform luminous flux, connection with quick connectors

LED: 24V (1500, 2700 lm/m) and CC pcb (1200 - 3200 lm/m, based on driver mA) (same in Cove, Vitka) -

Lumen package: 160 lm - 600 lm/m

Driver: FO, DALI - external

Colour temperature: 3000K, 4000k

Availability: Q2

Price range:

## VITKA

## CHALLENGE



## STORY

## STORY:

- functional minimalism, a interaction of compositions and balance
- one of our most elegant families with all the technological flexibility
- all floor versions have dual modes of usage - with the holder as a self standing product and if you position one part on the wall they create a totally different effect of light

## CHALLENGE:

- minimal space > the technology improvements allow us to make our products smaller and smaller. the biggest challenge was to create the smallest product by providing all the functionalities and flexibility that you need.
- a wide family with many interesting applications
- rotation in such a small space (future version for galleries)

USE: office, reception, hospitality, private

## ADVANTAGE &amp; DETAILS

## Difference from competitors:

- some applications (table, paintings illumination)

## Important details:

- The holder makes the design (flexible to move it)
- The touch dimmer is integrated in the side of the luminaire (decorative & ambiental versions) >> floor version can be swiched or dimmend with the foot
- Functional versions will have classical DALI option (table, painting, ...)

## Future models:

- Rotation posibility (table and version for painting illumination)

## TECH. SPEC.

**Installation:** T, S, F 2y

**Sizes:** 12x12 mm

**Light output** (same light source as Cove / Edge)

**Driver:** DALI, external

Availability: Q3/Q4

Price range:

## DAWN



## STORY

STORY > "Ko pogledaš se zagledaš"

The inspiration comes from the dawn (zora) itself, and the light that is there in that exact magic moment. the light is diffused, you don't know exactly where is coming from, and the sky is gradually getting brighter and brighter.

The shape is as seen before, but the 2 important unique details are:

- the completely clean and empty white inside, where the light source is not visible at all (is hidden in the frame). because of that you lose the feeling of depthness and the light is diffused perfectly
- the detail of the power in cable coming in the luminaire, that becomes a decorative element as well

POSITION IN THE PORTFOLIO

- we were lacking a bigger size, decorative piece in a suspended version, that will be positioned higher than Lona

USE: hospitality (hotel, restaurants, bars), private, creative offices

## CHALLENGE

Where is the light source positioned

>>> Similar luminaires have the light source position at the top of the luminaire. In case of Dawn, the light source is hidden behind the frame edge, so in this way the interior part is totally clean, and at the same time you lose the feeling of depth perception

## ADVANTAGE &amp; DETAILS

Difference from competitors:

- the light source is hidden/positioned behind the frame edge, you only see the light effect (others have the light source positioned in the central part of the luminaire).
- the entry of the electric connection becomes the esthetical part

Important details:

- reflected diffused light, where you lose the feeling of depth inside the luminaire (globina senčnika)
- the detail of the frame (zahtevnost izdelave (2 kalupno oblikovanje zaradi roba))
- completely empty interior part (no screws, suspensions,... )  
> večalo je zavarjeno v luč, iz notranje strani je luč čista, ni videt nobenega vijačenja / varjenja

## TECH. SPEC.

Installation: S

Sizes: 600, 800 mm

Lumen package: 1500lm - 2000lm

Driver: DALI, FO (Biba cluster ceiling cup) or round flatt (remotely positioned driver)

Colours: dual

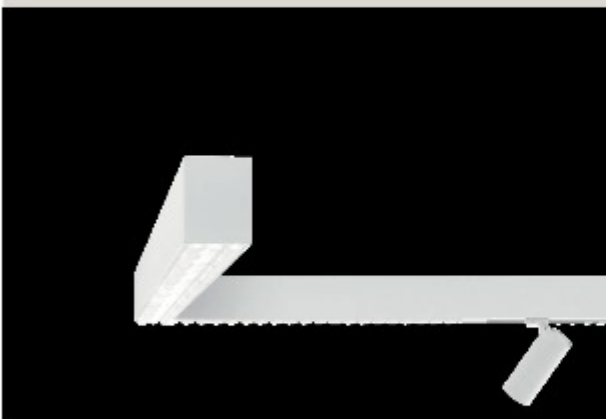
- inside always white
- Outside: **not defined yet ?matt/gloss**

Material: aluminium

Availability: Q3

Price range:

## ATRIX



## STORY

## STORY

Atrix is designed squarely for supermarket needs. Its purpose is to help sell more products and additional advertising space. It is all about functionality and allowing an easy and fast installation. By being extremely efficient in the main shelving area, it creates a win-win situation: a fast return on investment, uniformity of lighting and a desirable brand experience.

## CHALLENGE

**Every tour ends with a photo**

- We will have something to remember, when we're back home

**Send us a postcard to win a trip to Slovenia**

- your tour-mates can win a 3 days teambuilding trip to Slovenia with the visit of Intra lighting company, just write down the info of each person on the tour and put it in our mail box

## ADVANTAGE &amp; DETAILS

## TECH. SPEC.





## STORY

## STORY

Modern retail shops cannot afford to be uniform. To provoke the desired response of buyers, sections with high sales potential have to be enhanced in the right way.

Hunter spot is designed to make your products stand out or help you create a desirable overall brand experience.

## ADVANTAGE &amp; DETAILS

## TECH. SPEC.

## WEB PAGE

**Difference from competitors:**

- 10 s to arrive at the product code > easy search and configuration)
- visual and technical product presentations
- everyone knows how to use it (intuitive & visual)

PRODUCT SEARCH

## CHALLENGE

**Breaking the speed record:**

- Testing how fast is our web configurator or Intra Constructors

PRODUCT PRESENTATIONS

PRODUCT CONFIGURATOR

## PRODUCT DETAILS

## SELECTION

artikel
I GLAZER SDI SOP 800+600 lm 10+8W 830 580mm FO white
I MINUS C 820 lm 11W 830 575 mm FO white
PIPES T S PRO 2310 lm 22W 830 FO 15° white
HUNTER T 3500 lm 37W 840 FO 21° white/white
Pipes RV XC 690 lm 6W 827 350 mA 18,6V 38° IP44 white
Pipes RV S 2350 lm 23W 830 max.650 mA 34,6V 24° IP20 white
Pipes RV L 3900 lm 33W 830 max 650 mA 54V 24° IP20 white
PIPES RIO/RVO S PRO 2300 lm 25W 830 max 650mA 34,6V 10° white
RIO S mounting kit for trim-less installation
RVO S mounting kit with visible trim white
I FLOTT S 2130 lm 21W 830 FO 18° white + GST + plošča za montažo
NITOR R HE 1900 lm 15W 830 FO IP20 white + GST
I NITOR R DPR 1900 lm 21W 830 FO IP44 white/white + GST
I LONA C SOP 400 1740 lm 18W 830 FO white + kabel GST
DEMI R HMP 3400 lm 33W 830 FO 597x697 + GST
5700 4290 lm 36W 840 FO 1277mm IP66
I SEQUAL 4350 lm 36W 830 EW 875 mm FO white
HUNTER RV 1x 2870 lm 28W 830 max 700mA 34,6V 46° white
Hunter RI 1x3500 lm 37W max.900mA 830 46° white
Driver kit 20W 250–700mA FO
Driver kit 60W 350–1050mA FO
Pipes T XS DECO 830 lm 7,8W 830 FO 38° white
I KARD C SOP 400 1740 lm 18W 830 FO white + kabel GST
Biba Edgy 450lm 4,4W 840 max.250mA 18,6V 60° FL driftwood
Biba Edgy 450lm 4,4W 840 max.250mA 18,6V 60° FL black
I Biba Slim 450lm 4,4W 840 max.250mA 18,6V 60° FL wh /Cable WH
I Biba Round 450lm 4,4W 840 max.250mA 18,6V 60° FL wh /Cable WH

## ADDITIONAL EXPLANATION AVAILABLE FROM:

- Nenad
- Jernej
- Hrvoje